



lettings services for
schools & academies

www.beactivecommunities.co.uk

Healthier Schools Healthier Communities



BEactive offer specialist management of educational facilities for out of hours use. This can bring massive **benefits for pupils** and the wider community alike.

BEactive help to maximize these benefits and in turn increase income for your establishment. All while your school retains priority use.

We handle all aspects of your out-of-hours facility management at **no cost to your school**, leaving your staff to focus on school matters.

Our **flexible and understanding approach** to the individual requirements of each school means we can often help whatever the situation.



Key benefits at a glance

- Increased school income -
- School retains priority use of facilities -
- Specialist management and marketing -
- Increased integration with local sports initiatives and community groups -
- Teaching and admin staff can concentrate on school matters -
- Transfer of existing leisure staff under TUPE regulations -
- Long term lifecycle planning -
- Enhanced learning provision -
- Access grant funding opportunities -

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Marketing and Support

Bespoke Marketing Plan

All sites have their own marketing plan to encourage as many customers as possible to use your facilities.

Flyer Design & Posters

Our own graphic designers produce posters, flyers and banners to be distributed throughout high foot traffic areas in the school and around the community.

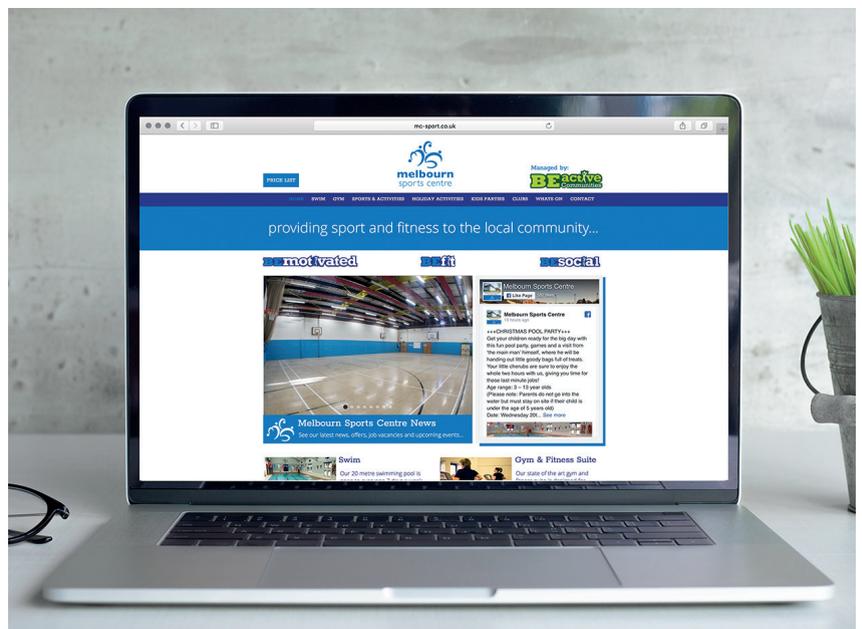
We also encourage groups and clubs to hold events or special offers which we then help to market locally to help grow their numbers.

Website

Your own professional dedicated leisure website will give details about the facilities on offer and a booking capability.

We will also implement a sustained targeted social media campaign with specific classes, events and offers advertised to the relevant demographic in the local community.

All marketing campaigns are approved by the school before implementation.



Assurances and Agreements

Any agreement we enter into with a school **always puts the schools needs first.**

We believe in providing a **personal touch** and our directors have a very hands on approach to improving each and every site.

All sites have a **dedicated BEactive manager** liaising with the school, customers and community groups.

We provide **detailed monthly progress reports** to ensure the schools needs are being met. This includes agreed quality checks and key performance indicators.

Direct contact with area managers and directors is always available should you need us to address any issues.

Our aim is to make the **whole process as easy as possible** for the school and we always go the extra mile to ensure everything runs smoothly.



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A bit about us...

Who we are

The BEactive team have well over 30 years of experience managing and marketing sports and leisure facilities for some of the biggest names in the industry and have a genuine passion about improving communities through leisure.

In 2005 Managing Director Ryan Smith was awarded the contract to run the out-of-hours facilities for three schools in West Yorkshire. He managed the facilities from new builds and quickly established them as busy community hubs providing valuable income for the schools.

In 2013 Ryan went on to form BEactive Communities Ltd. to help more schools fully utilise their facilities for community use.



Frequently Asked Questions

Q. We already manage our own facilities so what benefits would BEactive bring?

A. Our aim is to provide a service that leads to your school being financially better off overall regardless of your situation. That could be achieved by different means at each school, such as from increased income, relief of staff responsibilities, easing your operating pressures or provision for ageing facility replacement.

Q. Our centre is currently losing money, can you help?

A. Yes, we can carry out a comprehensive, honest review of your facilities and suggest the best options for your centre.

Q. What if the school's requirements conflict with letting the facilities to the community?

A. The school needs always come first and lettings will be adjusted or cancelled accordingly.

Q. Will our school have any say in the running of the centre?

A. Yes, we can set up any level of operating and reporting systems to suit your requirements.

An indoor swimming pool with several people in the water. A lifeguard stands on the right side. The pool is decorated with red, white, and blue bunting. The water is blue with lane lines. The background shows a white wall with windows and a clock.

You can be sure that your
facilities are in the best hands
with BActive

www.beactivecommunities.co.uk

Contact us to see how BEactive can
help your school unlock it's
out-of-hours potential and increase
your income.

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